



Textile-Based Product Solutions

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Concept III Expands Services, Production Capabilities

Red Bank, NJ – March 16, 2007 Concept III Textiles will enhance their technical support for customers by continuing to provide innovative textiles while adding more comprehensive garment development services. The strategies are all aimed at helping speed cost effective, quality products to the market while helping eliminate problems along the way.

Among the changes and additions Concept III has announced:

- Concept III has added Bi Puglia to its Red Bank, NJ main office staff to supervise garment production;
- Concept III resource and textile development partner, Taiwanese-based Kingwhale, has increased its textile production capacity in both Taiwan and Vietnam;
- Kingwhale has added a new on-premise blanket production line in Taiwan;
- Concept III garment production partner, Main Trend, has announced plans for a totally vertical (fabric through finished garment) facility in Vietnam.

Added Staff

A graduate of FIT, Bi Puglia, comes to Concept III from the Children’s Apparel Network via the Jones Apparel Group and Kasper in New York. She is fluent in Mandarin and English and will help develop, refine and expedite garment production projects for Concept III customers worldwide. Puglia will work out of the Concept III main office in Red Bank, NJ.

New Sampling Services, Blanket Production,

Expanded garment development services and a new sampling facility have been added at Kingwhale’s Taiwan facility and will allow Concept III to offer salesman sampling services to its customers. A new blanket sewing factory has also been added helping customers save added shipping and handling costs on blanket production and other uncomplicated, but textile intensive sewn products.

Performance Textile Production Tripled

The success of the Kingwhale/Concept III partnership created a need for increased technical and performance textile production. Kingwhale has just completed a new building construction and equipment procurement plan



[300dpi photo available]

Bi Puglia has joined the Concept III staff to direct garment production worldwide.

that has tripled their capacity. The new building will house all state-of-the-art European knitting and finishing equipment.

Additional Garment Factory in Vietnam

Concept III garment production partner, Main Trend, will start construction this year on a third Vietnam factory. The advanced technology, textile and garment development and manufacturing facility outside Hanoi will be totally vertical - capable of textile production through to the finished garment. It will also be certified to handle organic cotton and, like Main Trend's other Vietnam facilities, offers quota-free production.

In addition to Vietnam, Main Trend also has a factory located in Jordan. That facility, completed in 2004, noted for its quality production and worker environment compliance provides customers duty-free status on all garments it produces.

“China is an exceptional place to have apparel made”, says Concept III principal and west coast manager, Chris Parkes, “but economies are shifting, causing change. We began adding cost effective, quality alternatives three years ago to address our customer’s needs”.

Concept III Fabric Library

These new services and capabilities join other recent Concept III additions including the new Fabric Library found on their web site:

(<http://conceptiii.com/Content/FabricLibrary.aspx>) The library contains new and ongoing performance textile photographs and specifications. It allows customers - branded and private label manufacturers - to search the database by construction, fiber, weight and technical or visual features. They even can save searches to their own secure, password protected page on the site for their future reference and/or for communicating directly with Concept III.

“We’re all about helping our customers speed quality, profitable products to market efficiently”, says David Parkes, Concept III president. “We are continually refining and expanding our services to help eliminate the hassles along the way”.

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Concept III Textiles is an inclusive resource for the development, sourcing, and production of fabric-based finished products worldwide for the active sports and outdoor markets. Headquartered in Red Bank, NJ in the U.S., it also has offices in five cities worldwide. For more information go to www.conceptiii.com.

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